

# EAZA 2025

## ANNUAL CONFERENCE

### 9-13 SEPTEMBER

WELCOME TO **ŁÓDŹ**, **POLAND**  
EXHIBITION AND SPONSORING BROCHURE



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9-13 SEPTEMBER 2025



[WWW.LODZ.TRAVEL](http://WWW.LODZ.TRAVEL)

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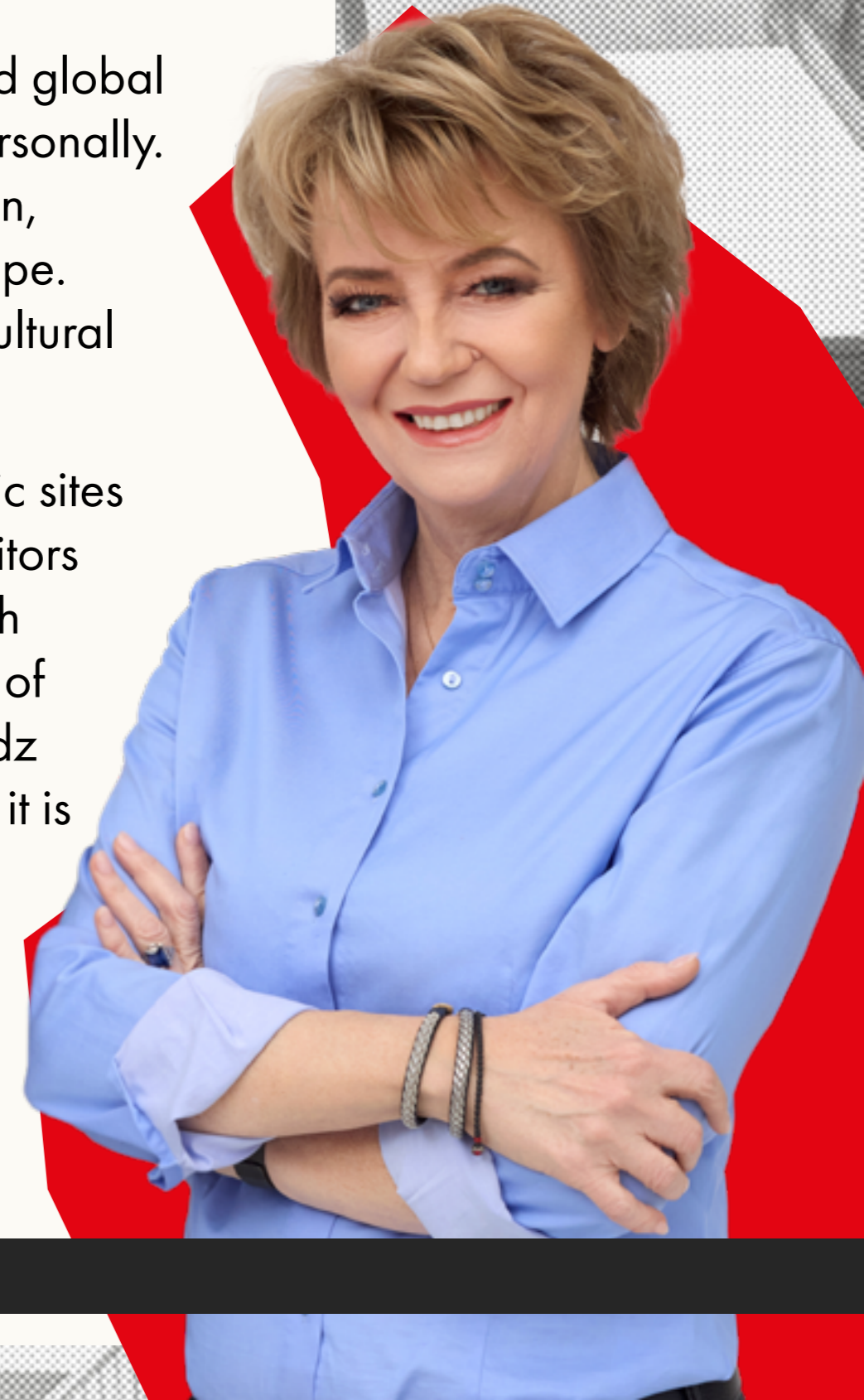
## GREETINGS FROM THE MAYOR OF LODZ

Welcome to Lodz, a city of unique charm and originality on both a national and global scale. As your host, I hope this EAZA meeting inspires you professionally and personally. Lodz, with its fascinating history, grew dynamically during the industrial revolution, transforming into „the promised land” for entrepreneurs and workers across Europe. Its red-brick factories, tenement houses, palaces, and mansions created a multicultural industrial hub, now recognized as a Monument of History.

Today, Lodz thrives as a modern center for science, culture, and creativity. Iconic sites such as Piotrkowska Street, Manufaktura, and Orientarium ZOO Lodz attract visitors with their vibrant atmosphere. The city is undergoing significant revitalization, with investments reshaping its historic center and the development of the New Center of Lodz. From its post-industrial vibe to its rich cinematic legacy as „HollyLodz,” Lodz offers a unique experience. I invite you to explore its treasures and discover why it is often called the last undiscovered city.

Hanna Zdanowska

Mayor of Lodz



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# GREETINGS FROM ORIENTARIUM ZOO ŁÓDŹ CEO

For the next edition of the EAZA conference in 2025, I am pleased to invite you to Łódź, where our zoo has undergone an extraordinary transformation. Founded in 1938, the zoo now boasts the Łódź Zoo Orientarium, a state-of-the-art breeding and exhibition complex completed in recent years. Covering 7.5 hectares, the area includes a modern pavilion, conference facilities and carefully designed spaces to ensure the comfort and safety of both visitors and animals. With a semi-transparent roof providing natural sunlight and sustainable energy efficiency and rainwater management systems, the Orientarium is a model of ecological design.

The Orientarium offers an unparalleled experience, featuring the largest elephant enclosure in Poland, a 26-meter ocean tunnel and the Sunda Islands zone, home to endangered species such as Sumatran orangutans and Malayan sun bears. It actively supports global nature conservation, participating in breeding programs for critically endangered animals and reintroduction activities for species such as the lynx and lemur catta. As one of the most modern zoos in Europe, it is an example of how modern facilities can combine innovation with nature conservation. I strongly encourage you to visit Łódź and see this extraordinary place for yourself.

Lukasz Goss

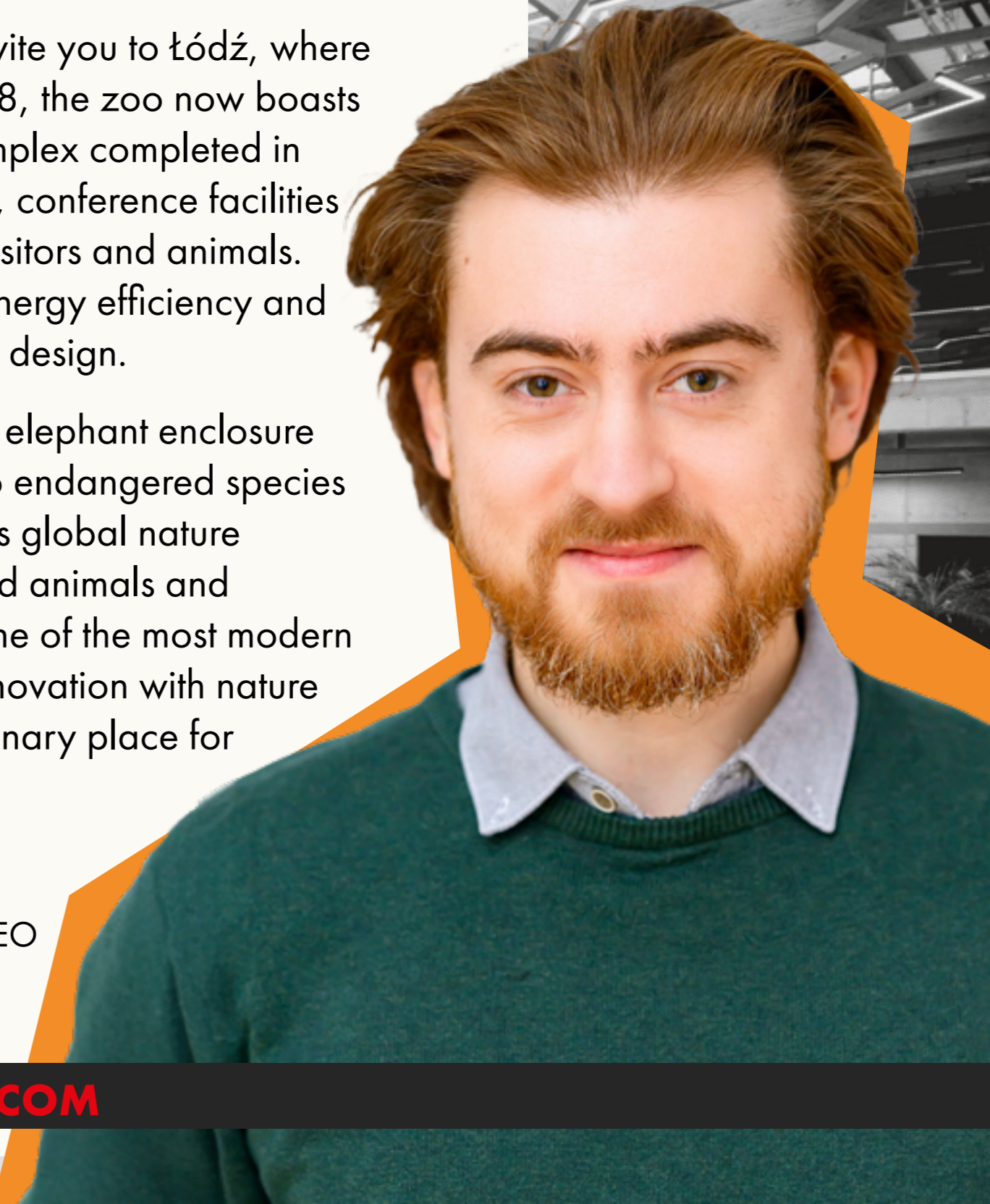
Orientarium ZOO Lodz CEO



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## DETAILS

### DATE:

9 – 13 SEPTEMBER 2025

### VENUE:

DOUBLETREE BY HILTON LODZ  
29 LAKOWA STREET, LODZ, POLAND

### CONGRESS ORGANISATION:

LODZKA ORGANIZACJA  
TURYSTYCZNA  
28/2U PIOTRKOWSKA STREET, LODZ, POLAND

### CONTACT

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#### MIRKO MARSEILLE

EVENT AND CORPORATE MEMBER  
COORDINATOR EAZA

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## EXHIBITION

### SET-UP:

9 SEPTEMBER 2025 9:00-18:00

### OPENING HOURS:

10 SEPTEMBER 2025 9:00-18:00  
11 SEPTEMBER 2025 9:00-18:00  
12 SEPTEMBER 2025 9:00-18:00

### DISMANTLING:

12 SEPTEMBER 2025 16:30-19:00



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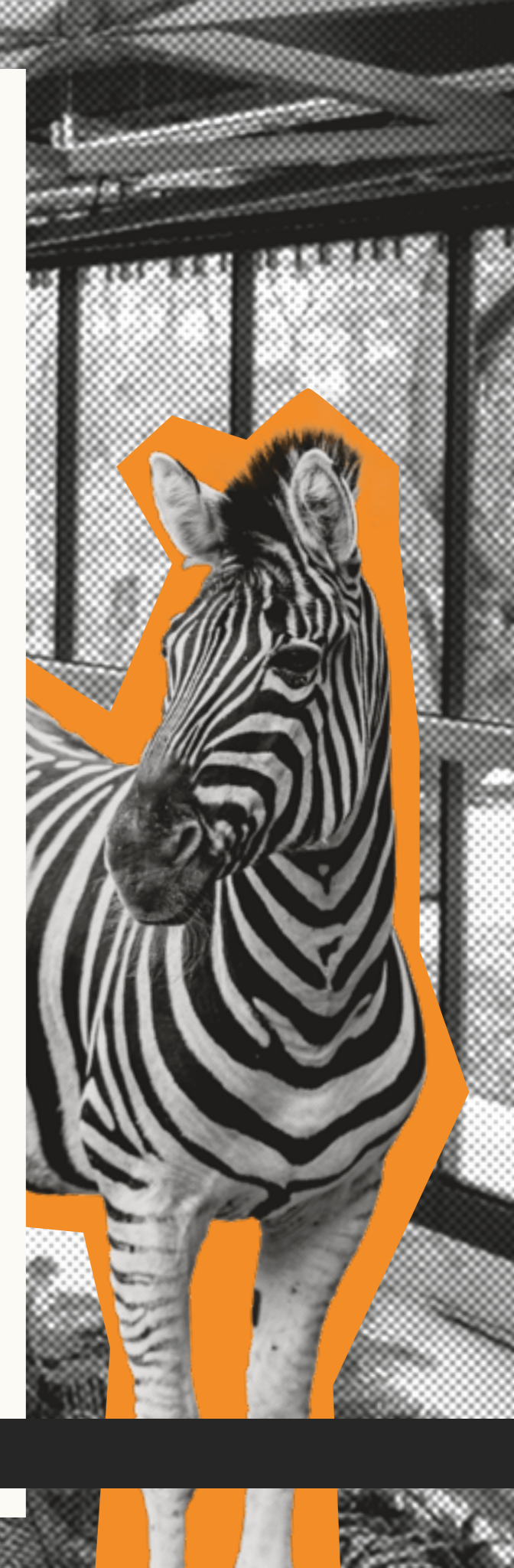
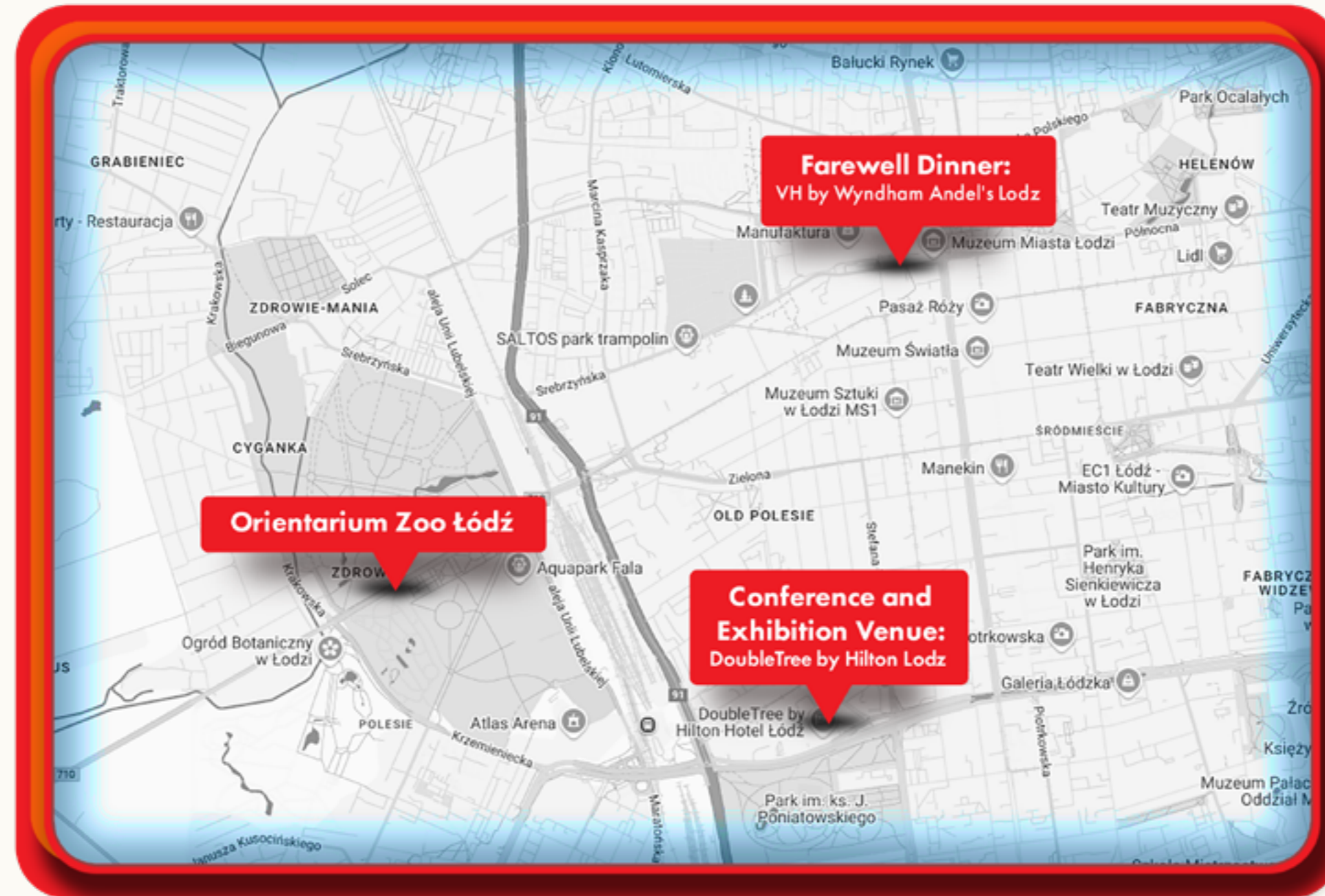


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# MAP



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# VENUE

## **DOUBLETREE BY HILTON LODZ** 29 LAKOWA STREET LODZ, POLAND

DoubleTree by Hilton Lodz combines the cinematic tradition of 29 Lakowa Street with modernity and the highest standards of service. The hotel was built on the site of the former Feature Film Studio, where classics of Polish cinema, such as *The Promised Land*, were created. It offers 200 comfortable rooms accommodating up to 400 guests, along with an impressive conference space featuring 12 meeting rooms, 4 congress halls, and a cinema room. Guests can enjoy the Four Colors Restaurant, Golden Bar, and the SPA & Health Club on the 10th floor with panoramic views of the city and Poniatowski Park, all conveniently located in the city center near major transport links and attractions.



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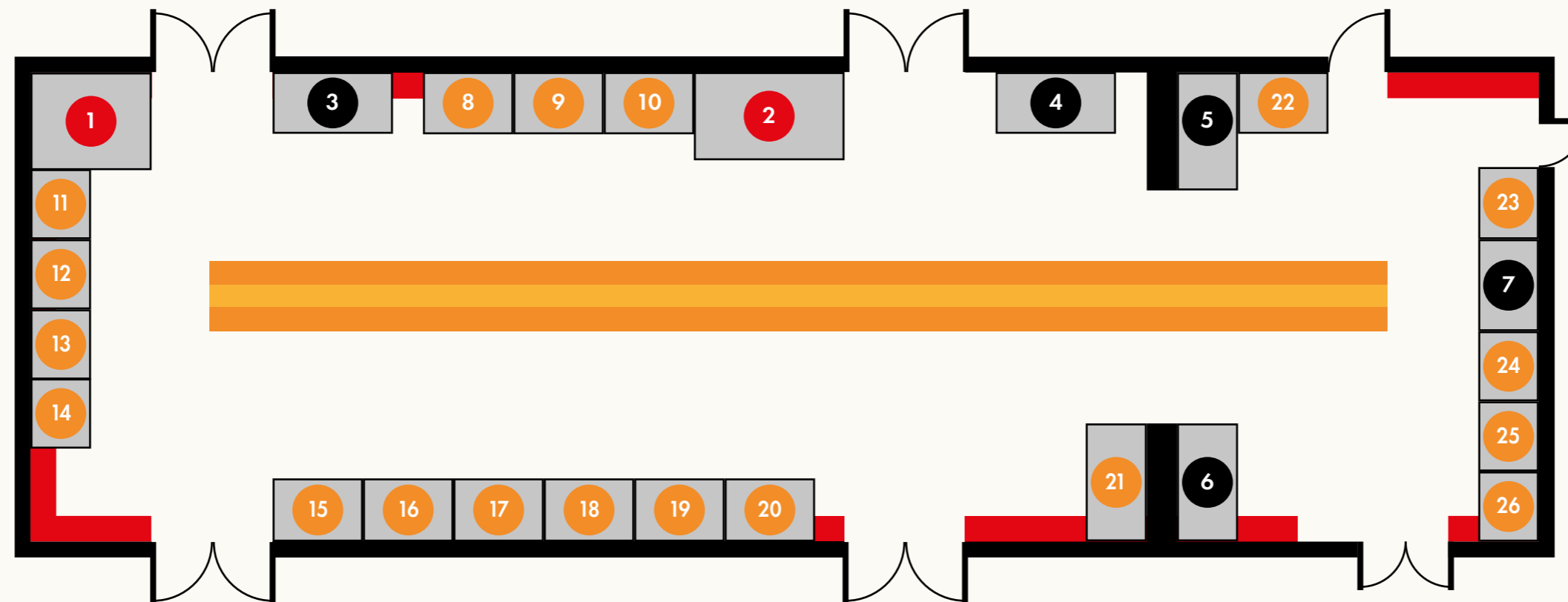


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# EXHIBITION MAP\*



-  wall
-  technical
-  catering
-  1 elephant
-  3 hippo
-  8 crocodile

\* the floor map is indicative, the number of different booths are not yet final and the floor plan is subject to change.

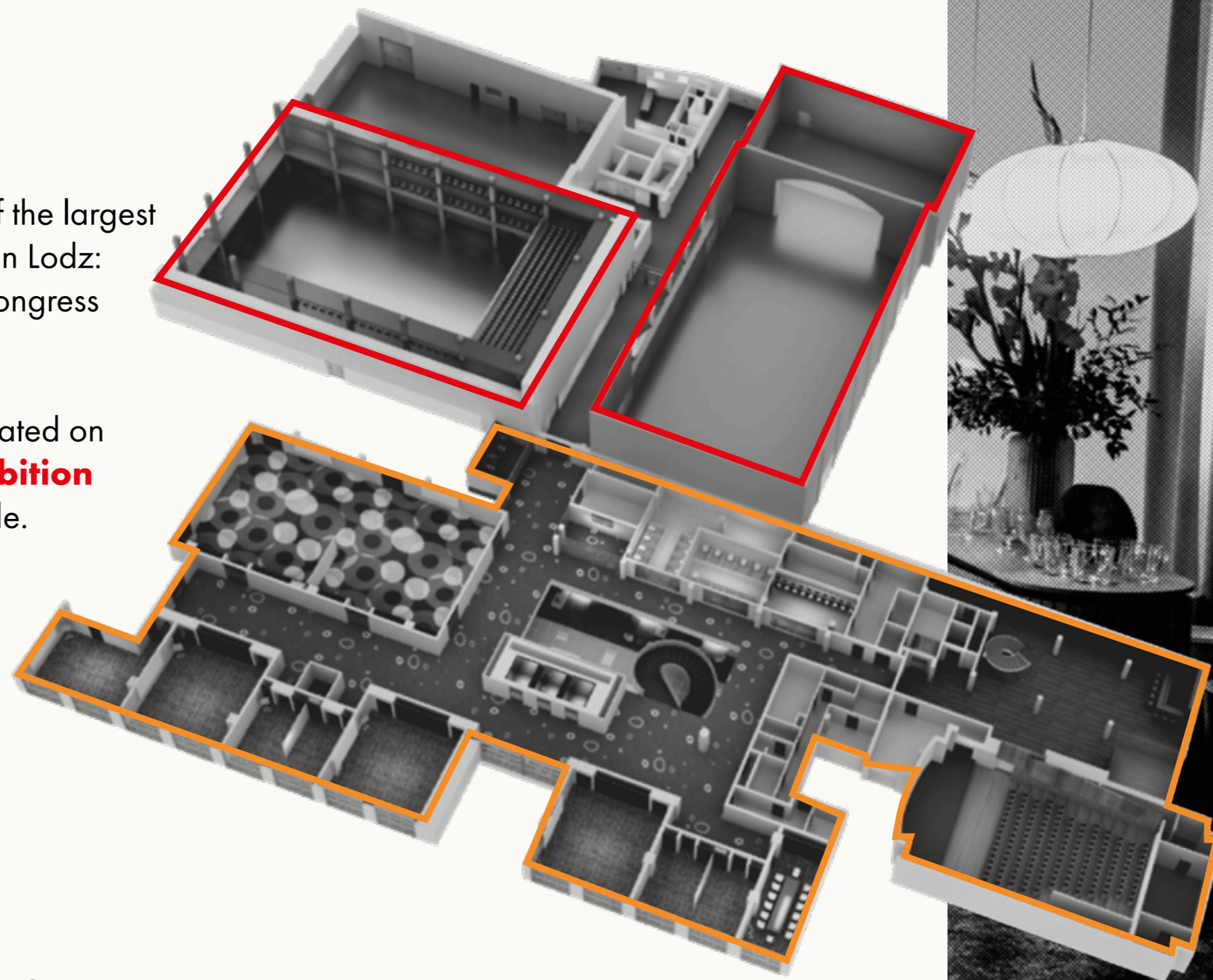


# VENUE

DoubleTree by Hilton Lodz has one of the largest conference and exhibition potentials in Lodz: 5,000 m<sup>2</sup>, 12 conference rooms, 4 congress and concert halls and a cinema hall.

The two main **plenary halls** are located on the left side of the diagram. The **exhibition and catering hall** is on the right side.

The remaining **workshop rooms** are located on the first floor of the conference center (at the bottom of the diagram).





# BOOTH PACKAGES:

**ELEPHANT** € 6855,00 + 23% VAT

**HIPPO** € 5295,00 + 23% VAT

**CROCODILE** € 2895,00\* + 23% VAT

THE FIRST COME- FIRST SERVED PRINCIPLE IS APPLIED

\*depending on EAZA Corporate Membership level



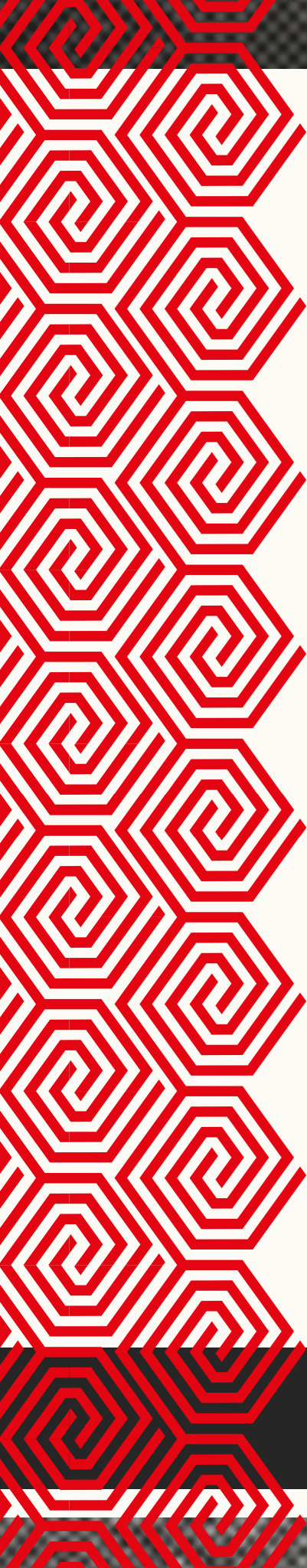
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**ELEPHANT**  
**€ 6855,00**  
 + 23% VAT

**HIPPO**  
**€ 5295,00**  
 + 23% VAT

**CROCODILE**  
**€ 2895,00\***  
 + 23% VAT

EXHIBITION			
Booth space	15 sqm	8 sqm	6 sqm
Pre-selection of stand area	✓		
Standard booth equipment: electricity, table, two chairs. There is a possibility of any booth arrangement provided it fits within the booked booth space.	✓	✓	✓
Complimentary exhibition staff registrations (full admittance to the conference)	2	1	1
OTHER BENEFITS			
Dedicated Company exhibition module in the Whova Conference app, including QR-scanner for lead retrieval	✓		
Company logo in rotation displayed in the Whova Conference app in different locations	n/a	3	1
Exhibitor session or Workshop session in the programme	✓	✓	
Company advertisements posted as a story on the EAZA Instagram account	2	1	
Full conference access including lunch, coffee breaks and access to the social events (Icebreaker and Zoo visit), farewell dinner requires a separate registration.	✓	✓	✓
Company logo in the banner of the conference website eaza2025.com	✓	✓	✓
Company logo and name on the exhibitors' page of eaza2025.com	✓	✓	✓
Company listing in the Exhibition overview in the Whova Conference app	✓	✓	✓
Whova profiles for registered booth staff	✓	✓	✓

\*depending on EAZA Corporate Membership level





# ELEPHANT € 6855,00 + 23% VAT

## EXHIBITION

- Exhibition stand 15 sqm
- 2 complimentary exhibition staff registrations (full admittance to the conference)
- Pre-selection of stand space at the professional exhibition

## OTHER BENEFITS

- Dedicated Company exhibition module in the Whova Conference app, including QR-scanner for lead retrieval
- Exhibitor session or Workshop session
- 2 company advertisements posted as a story on the EAZA Instagram account: 1 prior to the event (to be produced by the company) and 1 during the event week (to be produced by EAZA Comms Coordinator).
- Full conference access including lunch, coffee breaks and access to the social events (Icebreaker and Zoo visit), farewell dinner requires a separate registration.
- Company logo in the banner of the conference website [eaza2025.com](http://eaza2025.com)
- Company logo and name on the Exhibitors' page of [eaza2025.com](http://eaza2025.com)
- Company listing in the Exhibition overview in the Whova Conference app
- Whova profiles for registered booth staff





# HIPPO € 5295,00 + 23% VAT

## EXHIBITION

- Exhibition stand 8 sqm
- 1 complimentary exhibition staff registrations (full admittance to the conference)
- Stand includes electricity, one table and two chairs

## OTHER BENEFITS

- Company logo in rotation displayed in the Whova Conference app in two different locations (a session, delegate profile or agenda listing)
- Exhibitor session or Workshop session
- 1 company advertisements posted as a story on the EAZA Instagram account: 1 prior to the event (to be produced by the company).
- Full conference access including lunch, coffee breaks and access to the social events (Icebreaker and Zoo visit), farewell dinner requires a separate registration
- Company logo in the banner of the conference website eaza2025.com
- Company logo and name on the Exhibitors' page of eaza2025.com
- Company listing in the Exhibition overview in the Whova Conference app
- Whova profiles for registered booth staff



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# CROCODILE FROM FROM € 2895,00 + 23% VAT

## EXHIBITION

- Exhibition stand 6 sqm
- 1 complimentary exhibition staff registrations (full admittance to the conference)
- Stand includes electricity, one table and two chairs

## OTHER BENEFITS

- Company logo in rotation displayed in the Whova Conference app in two different locations (a session, delegate profile or agenda listing)
- Full conference access including lunch, coffee breaks and access to the social events (Icebreaker and Zoo visit), farewell dinner requires a separate registration
- Company logo in the banner of the conference website eaza2025.com
- Company logo and name on the Exhibitors' page of eaza2025.com
- Company listing in the Exhibition overview in the Whova Conference app
- Whova profiles for registered booth staff.

Depending on the EAZA Corporate Membership level the following discounts for EAZA Members apply:

**BRONZE: EAZA MEMBER RATE**

**25% OFF**, € 3345.00 + 23% VAT

**SILVER: EAZA MEMBER RATE**

**30% OFF**, € 3120.00 + 23% VAT

**GOLD: EAZA MEMBER RATE**

**35% OFF**, € 2895.00 + 23% VAT

**NON EAZA MEMBER RATE**

€ 4460,00 + 23% VAT



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# SPONSORSHIP OPPORTUNITIES

**THIS YEAR, WE ARE INTRODUCING AN EXCITING NEW RANGE OF SPONSORSHIP PACKAGES THAT PROVIDE UNIQUE OPPORTUNITIES FOR VISIBILITY AND ENGAGEMENT WITHIN THE EAZA ANNUAL CONFERENCE:**

- **Platinum** sponsorship € 10.000,00 + 23% VAT
- **Gold** sponsorship € 6.000,00 + 23% VAT
- **Silver** sponsorship € 3.500,00 + 23% VAT
- **Bronze** sponsorship € 2.500,00 + 23% VAT

These packages are designed to offer tailored options for promoting your brand and connecting with key professionals in the field of animal care and conservation. Whether you're looking to showcase your products or demonstrate your commitment to the Community, these new opportunities provide a fresh and impactful way to be part of this prestigious event.

The offer is dedicated to all EAZA Zoo and Corporate Members.



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# PLATINUM SPONSORSHIP

€ 10.000,00 + 23% VAT

- Company or Zoo name and logo listed at the start of each plenary on a dedicated slide
- Farewell dinner sponsoring reference which includes signs of the company/zoo with logo and name and a special reference at the start of the farewell
- Special reference made to platinum sponsor at the Opening plenary
- Platinum reference in Whova Conference app with logo and company rotation in all locations
- Special platinum Whova sponsorship announcement during the conference week
- Listing as a sponsor in sponsor overview in Whova and on the venue screens/holding slides





# **GOLD SPONSORSHIP**

**€ 6.000,00 + 23% VAT**

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- Lunch sponsoring references which includes signs of the company/zoo with logo and name on a food station during a specific lunch
  - Whova sponsored lunch announcement will be send on the respective day
  - Gold reference in Whova Conference app with logo and company rotation in all locations
  - Listing as a sponsor in sponsor overview in Whova and on the venue screens/holding slides
- 





# SILVER SPONSORSHIP

€ 3.500,00 + 23% VAT

- Coffee break sponsoring references which includes signs of the company/zoo with logo and name on a coffee station during a specific break
- Whova sponsored break announcement will be send on the respective day
- Silver reference in Whova Conference app with logo and company rotation in all locations
- Listing as a sponsor in sponsor overview in Whova and on the venue screens/holding slides





# BRONZE SPONSORSHIP

€ 2.500,00 + 23% VAT

- Whova sponsored break announcement will be send on the respective day
- Bronze reference in Whova Conference app with logo and company rotation in all locations
- Listing as a sponsor in sponsor overview in Whova and on the venue screens/holding slides





# SPONSOR ADD-ONS

logo on the participants badge lanyards

€ 1500,00 + 23% VAT

2 winders in front of the hotel for both (only one sponsor) – equipment, printing, setting up

€ 1000,00 + 23% VAT

flags in front of the hotel for one (one or max two sponsors) – equipment, printing, setting up

€ 1000,00 + 23% VAT

stand in front of the hotel in the car park for one parking space

€ 100,00 + 23% VAT

sticker on the wall in the hotel foyer (only one sponsor) – printing, sticking

€ 1000,00 + 23% VAT



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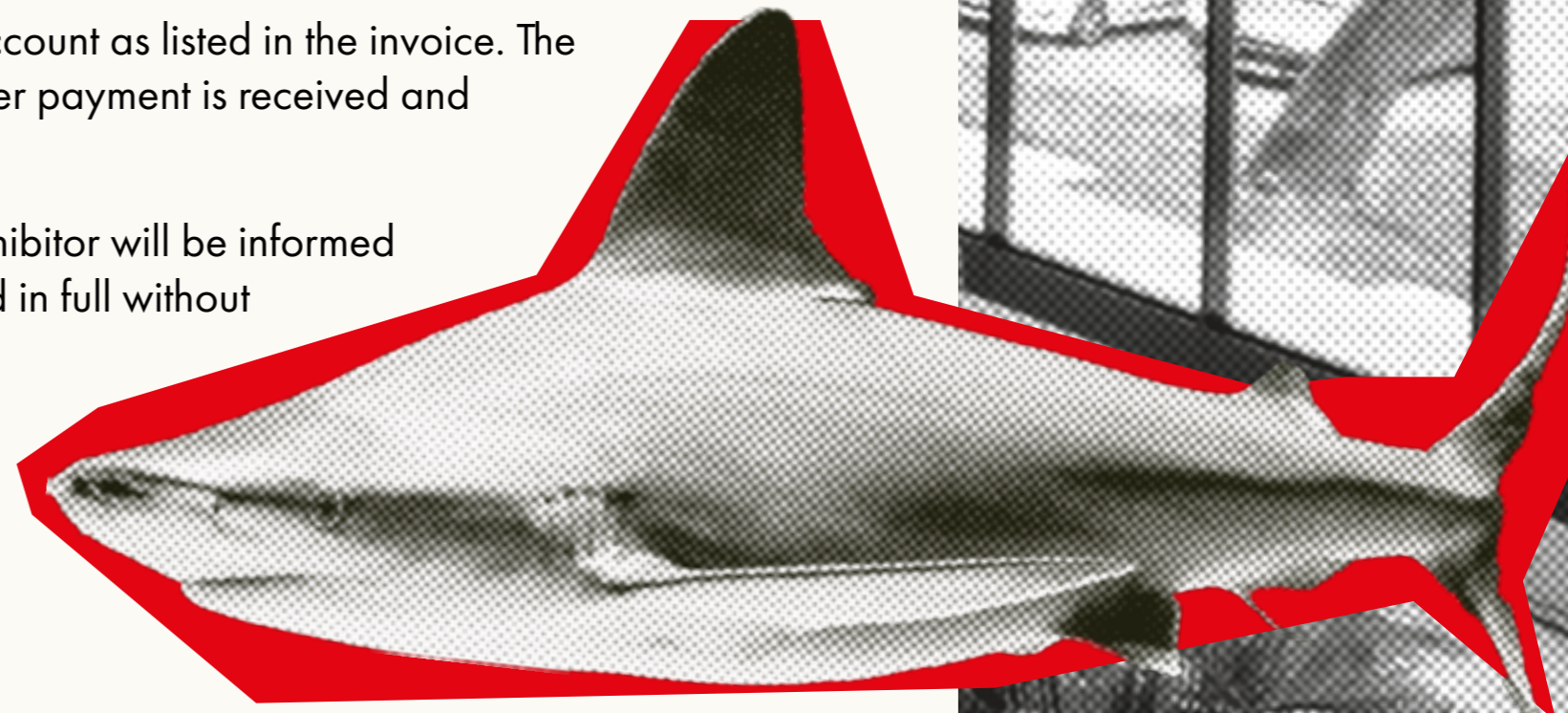
# REGISTRATION PROCEDURE

## 1. APPLICATION PROCESS:

- Applications for exhibition stands are open from 20 December 2024, and close on 13 August 2025. Depending on demand, a second round of applications may be announced.
- Exhibitors must complete an official application form and pay the required stand fee in full. Once the form is submitted, a proforma invoice for 100% of the total order value is issued and sent to the Exhibitor.
- Submitting the application form and payment is mandatory to confirm participation in the event.

## 2. PAYMENT AND CONTRACT FINALIZATION:

- The application form is available at the link <https://forms.office.com/r/ZMswxZhPHP>
- Payments should be made directly to the Organizer's designated bank account as listed in the invoice. The contract between the Exhibitor and the Organizer becomes valid only after payment is received and confirmation is provided via email.
- If the Organizer withdraws the prearranged rental for any reason, the Exhibitor will be informed no later than 13 August 2025, and any payments made will be refunded in full without additional charges.





### 3. STAND ALLOCATION AND SETUP:

- The Organizer allocates stand locations based on availability but reserves the right to adjust placements due to technical or organizational requirements.
- Exhibitors will be provided with a basic setup, including a table, two chairs, and a 5-point extension cord with a 230V outlet. Any additional equipment or customizations must be discussed before the contract is signed.
- Exhibitors can access the event venue on 9 September 2025, from 7:00 a.m. to begin setting up their stands. Stands must be fully prepared by 6:00 p.m. that day and dismantled by 6:00 p.m. on 13 September 2025.
- Exhibitors are required to report to the Organizer upon arrival at the venue to be directed to their designated setup area.

### 4. CHANGES AND ADDITIONAL SERVICES:

- Modifications to the stand equipment or additional requests must be submitted via email by 13 August 2025. Any other issues must be finalized no later than 22 August 2025.
- Late changes or unapproved modifications may not be accommodated.

### 5. CANCELLATIONS AND REFUND POLICY:

- Cancellations are permitted up to 30 days before the event. Refunds for cancellations will include any fees already paid, minus potential handling costs, such as transfer fees.
- Cancellations made after the deadline or failure to appear at the event (no later than 6:00 p.m. on 8 September 2025) will result in a loss of the stand fee.
- If the event is canceled for reasons beyond the Organizer's control, all fees will be refunded or transferred to future event participation.





## 6. EXHIBITOR RESPONSIBILITIES:

- Exhibitors are responsible for ensuring their stand activities comply with applicable laws, including intellectual property rights and competition regulations.
- The Organizer is not liable for any damages, theft, or loss of property left unattended at the stands.
- Advertising materials, such as roll-ups or banners, may only be displayed within the stand area unless prior approval is obtained from the Organizer. Materials placed without approval will be removed, and further violations may result in exclusion from the event without a refund.

## 7. OPERATIONAL RULES:

- Exhibitors must staff their stands at all times during the exhibition hours. Failure to comply may result in stand closure or removal.
- Stands must be kept in the location assigned by the Organizer. Changes are only allowed with prior agreement.
- All content and activities conducted at the stands must align with the event's guidelines and may not violate the law, social norms, or good practices.

## 8. PHOTOGRAPHY AND COMMERCIAL ACTIVITIES:

- By participating, Exhibitors consent to the use of photographs and videos taken during the event for promotional purposes.
- Sales or other commercial activities at the stand are allowed only with prior approval from the Organizer.

**This expanded summary outlines the key steps and regulations for participating as an Exhibitor at the EAZA Annual Conference 2025, providing clear guidance on application, payment, setup, and operational requirements. For full details, refer to the complete Exhibitor Rules and Regulations.**



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# ACCOMMODATION

Stay in the official conference hotel! Special offer for Exhibitors and Sponsors for accommodation in DoubleTree by Hilton Hotel Lodz

**-15% discount** from Rack Rate with special promo code. The promo code will be shared in the confirmation of your exhibition or sponsorship reservation.

## Bookings:

Phone: +48 422 088 000

Mail: LCJDL.RES@hilton.com

Offer valid until 14 September 2025, upon current room availability.

In case of lack of availability or need for a different offer, please contact Natalia Spiewok.



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